

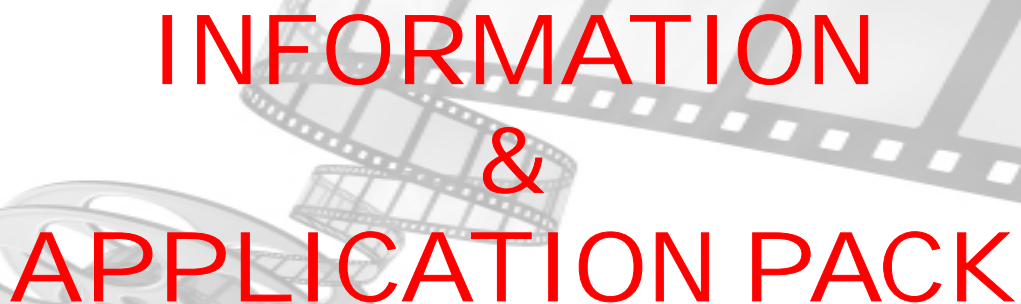


# LIVE & LOUD AGENCY

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“ Managing and  
Promoting young  
people for work  
within the TV, film &  
media  
industries”



## INFORMATION & APPLICATION PACK

*ALL INFORMATION IS CORRECT AT TIME OF PUBLICATION*

# Welcome to Live & Loud Agency

Congratulations! You have just taken the first step towards becoming part of Scotland's most successful talent agency for young people.

Live & Loud Agency has been managing and promoting children and teenagers to the TV, film and media industries over the last decade.

From our easily accessible Glasgow city centre office and rehearsal/casting studios, we are open seven days a week with a team of experienced and friendly staff. We provide the industry with a twenty-four hour a day, seven day a week fast, efficient and friendly service.

But without the commitment and dedication of our clients, all of this means nothing. Our success is our clients success. Our triumphs are really the triumphs of our young actors.

If you're a potential young actor—welcome to this exciting world.

## What's it all about?

Live and Loud Agency is for young people aged up to 16 years who have an active interest in drama and the performing arts. It is for those considering a professional career in acting as well as those who enjoy acting as a hobby or past-time.

Live and Loud Agency works closely with many youth theatres, drama groups and stage schools including its sister company "The Glasgow Acting Academy", managing and promoting its young students for professional work within the media industry.

The types of work that young people can be promoted for can vary: from small roles as a supporting artist to major acting roles for television and film; from local corporate/training videos to nationally televised advertising campaigns. Whatever opportunities become available, you can be sure that our clients are promoted.

The purpose of the agency is to seek out such opportunities and promote its young clients accordingly, negotiate terms & conditions and ensure that all legal requirements are fulfilled for those who are successful.

The TV, film and media industries are not suited to everyone, but it can offer some exciting opportunities to those who are interested in pursuing a career in the performing arts.

# Promotional Package

There is a fee per annum for clients who choose to subscribe to the Live and Loud Agency promotional package. This covers all administration and photographs as well as inclusion within the agency's brochure, CD Rom and website.

## **Photographs:**

Photographs are taken by the agency on a digital format which is then transferred directly into our brochures, CD's and website. The agency retain all copyright of the photographs, which can only be used for agency purposes. Photographs can be updated at any time at no extra cost.

## **Brochure/CD Rom/ Website:**

All of the young actors who subscribe to the agency's promotional package are included within the agency's brochures, CD Rom & website. These are then promoted to all companies, directors and individuals who have an active interest in casting young people.

## How are clients chosen for work?

Clients are chosen in a variety of different ways for projects. On some projects the agency has the choice of who to choose for the job directly. When this is the case, the agency will do its utmost to rotate which clients are used, trying to give everyone a fair opportunity to experience professional work.

On most occasions however it is the production company, advertising agency, casting director or other outside individual who make the choices as to who to use or audition for their project. It is often the case that agency can and will make suggestions, but ultimately does not have control as to who finally gets chosen. With this in mind the agency cannot guarantee any specific individuals a certain amount of work/auditions.

# Payments, Terms & Conditions.

Payments made to young people are dependent on the type of work they are successful in securing, but can vary considerably.

Rates of pay will start at £30+ for work as a supporting artist/extra and will increase considerably for professional acting roles in TV/film, or featured roles within large advertising campaigns. It is not uncommon for payments to reach £100's or even £1000's for such projects. It is the role of the agency to negotiate the best possible fees on behalf of it's clients. The agency will deduct commission at a rate of 15% + VAT from any payments secured.

The agency is bound by the employment agencies act 1973, and abides by the code of practice recommended by the act.

The agency is legally obliged to pay any monies received on behalf of clients within 10 working days of receipt.

The agency only pays by cheque or bank transfer and only to the individual concerned.

The agency retains the right to refuse any individuals initial and/or future representation.

Live and Loud Agency also specify that any clients who are represented by the agency should not be represented by any other talent/theatrical agencies.

The agency retains the right to remove clients from its book if it deems that any individuals behaviour has been unacceptable or inappropriate.

## Legal Requirements

There are a number of legal requirements that have to be fulfilled when young people work professional within the media and entertainment industries. This is usually through the application of a "children in entertainment" licence which is granted by the local education authority.

The licence is usually applied for by the production company involved, but also requires documents and signature of the young persons parent or legal guardian. These documents include: 2 x passport photographs; photocopy of birth certificate; letter of consent form the school; certificate of good health from GP.

The application for the licence and such documents is only required when the work is secured for the young person, but has to be submitted to the local education authority for each individual project. The agency will endeavour to facilitate this process, but ultimately this is the responsibility of the production company and the parent/legal guardian.

# Live & Loud Agency Application Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Post Code: \_\_\_\_\_

Home Tel: \_\_\_\_\_

Mobile (Parent): \_\_\_\_\_

Email: \_\_\_\_\_

DoB: \_\_\_\_\_

Height: \_\_\_\_\_

Build: \_\_\_\_\_

Chest: \_\_\_\_\_

Waist: \_\_\_\_\_

Hips: \_\_\_\_\_

Inside Leg: \_\_\_\_\_

Collar: \_\_\_\_\_

Shoe: \_\_\_\_\_

Hair Colour: \_\_\_\_\_

Eye Colour: \_\_\_\_\_

Previous Experience: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special Skills: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Current School: \_\_\_\_\_

Local Authority: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

I understand that the agency's promotional package costs £55.00 pa and wish to subscribe to it in full (photo/brochure/CD Rom/website) for 1 year. I also understand that the £55.00 promotional fee is payable on the day of interview.

I am not represented by any other talent/theatrical agency and that failure to comply with these conditions will result in my details being removed from the Live & Loud Agency database and files without refund.

Parent/Legal Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE CALL THE AGENCY FOR A SUITABLE APPOINTMENT AND BRING THE COMPLETED APPLICATION FORM WITH YOU—DO NOT SEND THE FORM IN ADVANCE.**

